

The 16th National Agrochemical Exchange Meeting & AgroChemEx 2016

The 16th National Agrochemical Exchange Meeting & AgroChemEx 2016 will be held in Shanghai from October 15 to 18, 2016. Centering on the theme of “supporting the supply-side structural reform of the agrochemical industry and accelerating industry M&A and restructuring”, the 16th National Agrochemical Exchange Meeting will focus on the issuance and implementation of new laws and regulations concerning the industry as well as the industrial transformation, technical innovation, cleaner production technology and responsible care of the Chinese agrochemical industry, track hot topics such as the adjustment of development strategy of transnational companies and analysis of the current global agrochemical market, guide companies to tap their potential and strengthen their abilities when the industry’s capacity for innovation is weak and profit is falling. At ACE 2016, leadership from relevant state ministries, Chinese and foreign senior experts, scholars and excellent entrepreneurs will be invited to give wonderful speeches and discuss in an extensive and deep-going way about the current situation and future development trends of the Chinese and international agrochemical industry. ACE 2016 will

actively promote the cooperation and information communication of manufacturing companies in the upstream and downstream industry chain of agrochemicals and fertilizer production---raw materials supply, technical and intermediate production, preparation processing, pesticide adjuvants, packaging equipment, new-type fertilizers, etc. and help Chinese companies expand international markets.

A number of special sessions will be held during Exchange Meeting, including “The 11th International Forum on Crop Protection” “The 11th International Forum on Procurement and Service” “The 8th China Agrochemical Industry Summit Forum” and “2016 China New Agrochemical Product and Technology Conference”. At the same time, winners of “The 9th China Agrochemical Innovation Awards”, “TOP 30 Agrochemical Exporters in China”, etc. will be announced, as well as the list of the HSE certified companies in the China agrochemical industry.

I. Theme

The theme of ACE 2016 is **“supporting the supply-side structural reform of the agrochemical industry and accelerating industry M&A and restructuring”**

II. Time and Venue

1. Exchange Meeting

Registration time: 13:00~21:00 October 14, 2016

Duration of Meeting: October 15~17 2016

Venue on October 15: Sheraton Shanghai Hotel & Residences
(38 Pujian Road, Shanghai)

Venue of the meeting on October 16 and 17: No. 1 Conference
Room, Shanghai World Expo Exhibition and Convention Center

2. AgroChemEX 2016

Duration of the Exhibition: October 16~18, 2016;

Opening Ceremony: 9:30~10:00 on October 16

Venue: H1 and H2 of Shanghai World Expo Exhibition and
 Convention Center (1099 Guozhan Road, Pudong New
 Area, Shanghai)

III. Agenda

Time	Meeting	Venue
16:00-18:00 October 14, 2016	The 9 th Session of the 9 th Standing Council	Sheraton Shanghai Hotel & Residences
09:00-17:00 October 15, 2016	2016 National Agrochemical Exchange Meeting	Sheraton Shanghai Hotel & Residences
09:00-17:30 October 16, 2016	The 11 th International Forum on Crop Protection-Sponsored by CAC Group	Shanghai World Expo Exhibition and Convention Center
	The 11 th International Forum on Procurement and Service – Sponsored by Trustchem (simultaneous Interpretation)	Shanghai World Expo Exhibition and Convention Center

09:00-12:00 October 17, 2016	The 8 th Chinese Agrochemical Industry Summit Forum- Sponsored by Fuhua Tongda	Shanghai World Expo Exhibition and Convention Center
	2016 China New Agrochemical Product and Technology Launch Conference	Shanghai World Expo Exhibition and Convention Center

IV. Conference Content

(I) 2016 National Agrochemical Exchange Meeting

Leadership from relevant ministries and departments such as the Ministry of Industry and Information Technology, the Ministry of Agriculture (MOA), the China Petroleum and Chemical Industry Federation (CPCIF), the Institute for the Control of Agrochemicals (ICAMA) of the MOA and the National Agricultural Technology Extension Service Center of the MOA and industry experts will be invited to give special reports.

(II) The 11th International Forum on Crop Protection

Sponsored by CAC Group

No.	Title of report	Speaker	Post
1	Health Risk Evaluation of Agrochemicals	Tao Chuanjiang	Director of the ICAMA Toxicological Appraisal Office
2	Agrochemical Impurity Analysis and Registration Requirements	Zhou Zhiqiang	President of the College of Science of the China Agricultural University

3	Molecular Design of Green Agrochemicals and Development of New Varieties	Yang Guangfu	Assistant to the President of the Central China Normal University
4	Development Opportunities of Bio-pesticides Under the Circumstance of Pesticide and Fertilize Reduction Policy	Qiu Dewen	Deputy Director of the Institute of Plant Protection, Chinese Academy of Agricultural Sciences
5	Agrochemical Bioactivity and Product Market Positioning	Liu Junli	Director of the Biological R&D Department of Shenyang Research Institute of Chemical Industry Co., Ltd.
6	Delicacy Management of Waste of Agrochemical Companies	Huang Zechun	The Research Institute on Solid Waste Pollution Control Technology of the Chinese Research Academy of Environmental Sciences
7	SLP Design Ideas of Formulation Factories	Qi Wu	Director of the Consulting Department of China Crop Protection Industry Association
8	Practice and Prospect of Group Service Mode of Agricultural Technology	Tang Huilian	Deputy Director of the Hunan Crop Protection Station

(III) The 11th International Forum on Procurement and Service – Sponsored by Trustchem

No.	Title of report	Speaker	Post
1	New Trends in Agrochemical Market Supervision	Liu Shaoren	Director of the ICAMA Supervision Office
2	New Trends in EU Registration Policies	Claudio Mereu	Fieldfisher Partner
3	Opportunities and Challenges of the Market Promotion and Application of Glufosinate-ammonium	Koen	Manager of Bayer Fruits & Vegetable and Special Crops Business
4	New Product Development and Brand Positioning Ideas	Lu Yuejian	Product Development Director of the Crop Protection Department of BASF (China)

			Co., Ltd.
5	Business Nature of Agrochemical Companies under the New Situation	Zhu Yue	President of Dow AgroSciences Greater China
6	Current Situation and Challenges of Chinese Agrochemical Products in the African Market	Christian Anguh	Manager of Shanghai MIO Chemical Co., Ltd. Africa Region
7	Synergistic Effect of Nano-additive "ACTIVE" in Agricultural Means Production	Vinod Lahoti	Managing Director of Geolife Agritech India Pvt. Ltd.

(IV) The 8th Chinese Agrochemical Industry Summit

Forum-Sponsored by Fuhua Tongda

First half: Impact of the M&A Tide in the Global Agrochemical Industry on Chinese Agrochemical Companies

Second half: Current Situation of Global Herbicide Industry and Tendency of Future Market Demand

(V) 2016 China New Agrochemical Product and Technology

Launch Conference

No.	Title of report	Company name
1	R&D and Application of the New Pesticide Formation Microballoons	Institute of Plant Protection of Chinese Academy of Agricultural Sciences
2	Application of BASF Agrochemical Adjuvants in Agrochemical Industry	BASF (China) Company
3	Promotion New Agrochemical Products	Shenyang Research Institute of Chemical Industry Co., Ltd.
4	Application of BASF Building Material Solutions in Agrochemical Industry	BASF (China) Company
5	Development and Application of Fluoride ether bacteria amide	Shandong Sino-Agri United Biotechnology Co., Ltd.
6	Dow: Discussion of Rainwash-resistant Test Methods and Development of Functional Agents	DOW Chemical (China) Investment Co., Ltd.

7	Gengshangpao®---An Epoch-making Innovation in Rice Field Herbicides	Nanjing Goodagro Co., Ltd.
8	Dow: Foam Control Technology in Pesticide Formulations	DOW Chemical (China) Investment Co., Ltd.
9	New Developments of New Technology of Laser Particle Analyzers and Their Application in Pesticide Formulation Test	Omec Instruments Co., Ltd.
10	Create Insecticide Variety: Cyclozaprid	Shanghai Shengnong Pesticide Co., Ltd.

Cost and Participation:

The participation fee is USD 600.00 per person for 3 days.

Bank Details:

Beneficiary: China Crop Protection Industry Association

A /C No. 0200022309014426780

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